



John Burke, author?

As many of you may know, when I enrolled at Lehigh (not too many years ago), I was a journalism major. Fortunately for me, I learned that my skills were not best suited for journalism. But I have always liked to write and now, I can call myself a professional writer! The publisher, John Wiley & Sons, is paying me for a piece I wrote about finding a good financial advisor. The piece became chapter 8 in Simon Lack's new book, "Wall Street Potholes." The book is currently in the top ten in sales for wealth management books.

I enjoyed writing the chapter enough that I am starting to lay plans for a book of my own. Don't worry, I am not changing my job, I don't get paid much for this. Further, I will not break the code of ethics for financial planners which require us to adhere to a strict confidentiality pact with our clients.

The Journal of Financial Planning has also agreed to publish a piece that I wrote on tax strategies for investing in foreign stocks. That piece is expected to be published in the spring in their annual investing issue.

After 32 years in the business (I started very young), I find that writing fuels my passion for the profession.

Raymond James has asked me to note that they do not approve or disapprove of any of the other chapters in Simon Lack's book and that the opinions expressed in those chapters does not reflect my opinion or the opinions of Raymond James. Raymond James is not affiliated with and does not endorse the opinions or services of John Wiley & Sons, or the Journal of Financial Planning.

A handwritten signature in cursive script that reads "John B. Burke".

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